

Mike Jones

Primary AE: Mike Jones

Sales Office: K-WAS

Sales Region: National

Orders	Order / Rev:	36877
	Alt Order #:	08836507
	Product Desc:	ISSUE
	Estimate:	464
	Flight Dates:	08/15/12 - 08/21/12
	Original Date / Rev:	08/03/12 / 09/05/12
	Order Type:	GENERAL

Agency	Name:	Mentzer Media Services
	Buying Contact:	
	Billing Contact:	
		600 Fairmont Avenue
		Towson, MD 21286

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser	Name:	Americans 4 Prosperity
	Demographic:	A35+
	Product Codes:	PO4
	Priority:	LV1
	Revenue Codes:	AGY, POL, ISS

New Business Thru: 09/23/09

Order Separation: 00:10:00

Advertiser External ID:

Agency External ID:

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	32	\$80,650.00	\$68,552.50	0.00
Totals	32	\$80,650.00	\$68,552.50	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	35%	\$80,650.00
Market	100%	\$230,428.57

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	24%	\$55,302.86
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	9%	\$20,738.57
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	08/15/12	08/17/12	8 News Now 5-630p M-F	M-FCM	5-630p	--WTF--	:30	3	\$1,500.00	LV1	0.00	NM	3	\$4,500.00
				8 News Now 5-630p M-F											
				5P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--WTF--		3				\$1,500.00		0.00			
E 2	8	08/15/12	08/17/12	630-7p Inside Edition Inside Edition	CM	630-7p	--WTF--	:30	3	\$1,100.00	LV1	0.00	NM	1	\$1,100.00

Order / Rev: 36877
 Alt Order #: 08836507
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: Americans 4 Prosperity
 Product Desc: ISSUE
 Estimate: 464
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--		3				\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/13/12-08/19/12		630-7p Inside Edition		630-7p	--WThF----	:30		(\$1,100.00)		0.00	NM		
		See MG 3.4,3.5,3.6,3.7,3.8,3.9,3.10 [due n/a upon entry (DA)]													
2	8	08/13/12-08/19/12		630-7p Inside Edition		630-7p	--WThF----	:30		(\$1,100.00)		0.00	NM		
		See MG 3.4,3.5,3.6,3.7,3.8,3.9,3.10 [due n/a upon entry (DA)]													
3	8	08/13/12-08/19/12		630-7p Inside Edition		630-7p	--WThF----	:30		\$1,100.00		0.00	NM		
E 3	8	08/15/12	08/17/12	7-8p Rotator 7-8p Rotator	CM	7-8p	--WTF--	:30	3	\$1,100.00	LV1	0.00	NM	8	\$6,300.00
ET/INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--		3				\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/13/12-08/19/12		7-8p Rotator		7-8p	--WThF----	:30		(\$1,100.00)		0.00	NM		
		See MG 3.4,3.5,3.6,3.7,3.8,3.9,3.10 [due n/a upon entry (DA)]													
2	8	08/13/12-08/19/12		7-8p Rotator		7-8p	--WThF----	:30		\$1,100.00		0.00	NM		
3	8	08/13/12-08/19/12		7-8p Rotator		7-8p	--WThF----	:30		(\$1,100.00)		0.00	NM		
		See MG 3.4,3.5,3.6,3.7,3.8,3.9,3.10 [due n/a upon entry (DA)]													
4	8	08/15/12-08/20/12		8 News Now 4-5a		4-5a	M-WThF----	:30		\$100.00		0.00	NM		
		Ⓜ MG for 3.1,2,2,9.1,2.1,3.3													
5	8	08/15/12-08/20/12		8 News Now 4-5a		4-5a	M-WThF----	:30		\$100.00		0.00	NM		
		Ⓜ MG for 3.1,2,2,9.1,2.1,3.3													
6	8	08/15/12-08/20/12		8 News Now 4-5a		4-5a	M-WThF----	:30		\$100.00		0.00	NM		
		Ⓜ MG for 3.1,2,2,9.1,2.1,3.3													
7	8	08/15/12-08/20/12		8 News Now 4-5a		4-5a	M-WThF----	:30		\$100.00		0.00	NM		
		Ⓜ MG for 3.1,2,2,9.1,2.1,3.3													
8	8	08/18/12-08/18/12		SD Charger Football		Sat 6-9p	-----Sa--	:30		\$1,600.00		0.00	NM		
		Ⓜ MG for 3.1,2,2,9.1,2.1,3.3													
9	8	08/18/12-08/18/12		SD Charger Football		Sat 6-9p	-----Sa--	:30		\$1,600.00		0.00	NM		
		Ⓜ MG for 3.1,2,2,9.1,2.1,3.3													
10	8	08/18/12-08/18/12		SD Charger Football		Sat 6-9p	-----Sa--	:30		\$1,600.00		0.00	NM		
		Ⓜ MG for 3.1,2,2,9.1,2.1,3.3													
E 4	8	08/15/12	08/15/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	--W----	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----		1				\$2,000.00		0.00			
E 5	8	08/15/12	08/15/12	Wed 10-11p CSI	CM	10-11p	--W----	:30	1	\$6,000.00	LV1	0.00	NM	1	\$6,000.00
CSI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----		1				\$6,000.00		0.00			
E 6	8	08/16/12	08/16/12	Thu 10-11p Person Of Interest	CM	10-11p	---T---	:30	1	\$8,000.00	LV1	0.00	NM	1	\$8,000.00
PERSON OF INTEREST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---		1				\$8,000.00		0.00			
E 7	8	08/17/12	08/17/12	Fri 9-10p CSI: NY	CM	9-10p	----F--	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
CSI NY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--		1				\$5,000.00		0.00			
E 8	8	08/18/12	08/18/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p	-----S-	:30	1	\$600.00	LV1	0.00	NM	1	\$600.00

Order / Rev: 36877
 Alt Order #: 08836507
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: Americans 4 Prosperity
 Product Desc: ISSUE
 Estimate: 464
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ET WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S-		1			\$600.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/13/12-08/19/12		Sat 7-8p - ET Wknd		7-8p	-----Sa--	:30		(\$600.00)		0.00	NM		
See MG 8.2															
[due to program change to SD Charger Football - LM]															
2	8	08/17/12-08/17/12		8 News Now 5a M-F		5-6a	-----F----	:30		\$600.00		0.00	NM		
Ⓜ MG for 8.1 08/18															
E 9	8	08/18/12	08/19/12	8 News Now 11p Sa/Su	CM	11-1135P	-----SS	:30	2	\$800.00	LV1	0.00	NM	1	\$800.00
				8 News Now Sa/Su 11p											
11P NEWS WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----SS		2			\$800.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/13/12-08/19/12		8 News Now 11p Sa/Su		11-1135P	-----SaSu	:30		(\$800.00)		0.00	NM		
See MG 3.4,3.5,3.6,3.7,3.8,3.9,3.10															
[due n/a upon entry (DA)]															
E 10	8	08/19/12	08/19/12	8 News Now Sun AM #1	CM	8 News Now Sun A	-----S	:30	1	\$500.00	LV1	0.00	NM	1	\$500.00
				8 News Now Sun AM #1											
6A NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S		1			\$500.00		0.00				
E 11	8	08/19/12	08/19/12	CBS News Sunday Morn	CM	CBS Sunday Morni	-----S	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
				CBS News Sunday Morning											
SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S		1			\$1,700.00		0.00				
E 12	8	08/19/12	08/19/12	Face The Nation	CM	Face The Nation	-----S	:30	1	\$850.00	LV1	0.00	NM	1	\$850.00
				Face The Nation											
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S		1			\$850.00		0.00				
E 13	8	08/19/12	08/19/12	Sun 7-8p	CM	7-8p	-----S	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
				60 Minutes											
60MIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S		1			\$12,000.00		0.00				
E 14	8	08/20/12	08/21/12	8 News Now 5-630p M-F	CM	5-630p	MT-----	:30	2	\$1,500.00	LV1	0.00	NM	2	\$3,000.00
				8 News Now 5-630p M-F											
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----		2			\$1,500.00		0.00				
E 15	8	08/20/12	08/21/12	630-7p Inside Edition	CM	630-7p	MT-----	:30	2	\$1,100.00	LV1	0.00	NM	2	\$2,200.00
				Inside Edition											
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----		2			\$1,100.00		0.00				
E 16	8	08/20/12	08/21/12	7-8p Rotator	CM	7-8p	MT-----	:30	2	\$1,100.00	LV1	0.00	NM	1	\$1,100.00
				7-8p Rotator											
ET/INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	MT-----		2			\$1,100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/20/12-08/26/12		7-8p Rotator		7-8p	MT-----	:30		(\$1,100.00)		0.00	NM		
Credited															
PE'd due to Local News Report - Obama arrival in LV															
E 17	8	08/20/12	08/21/12	8 News Now 11p M-F	CM	11-1135p	MT-----	:30	2	\$2,000.00	LV1	0.00	NM	2	\$4,000.00
				8 News Now 11p M-F											
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

Order / Rev: 36877
 Alt Order #: 08836507
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: Americans 4 Prosperity
 Product Desc: ISSUE
 Estimate: 464
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	8	08/20/12	08/21/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	MT-----	:30	2	\$2,000.00	LV1	0.00	NM	2	\$4,000.00
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----					2	\$2,000.00		0.00			
E 18	8	08/20/12	08/20/12	Mon 10-11p Hawaii Five-O	CM	10-11p	M-----	:30	1	\$9,000.00	LV1	0.00	NM	1	\$9,000.00
HAWAII 5-0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$9,000.00		0.00			
E 19	8	08/21/12	08/21/12	Tue 10-11p The Mentalist	CM	10-11p	-T-----	:30	2	\$6,000.00	LV1	0.00	NM	2	\$12,000.00
PERSON OF INTEREST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					2	\$6,000.00		0.00			
													Totals	32	\$80,650.00